

Dalya F. Massachi

PO Box 5607
Berkeley, CA 94705
www.WritingToMakeADifference.com

(510) 839-1544
info@WritingToMakeADifference.com

SUMMARY: More than 20 years of professional experience in writing and editing for social sector organizations; group training and individual writing coaching; fund development and management; independent journalism; online and offline research. Highly knowledgeable on cross-cultural, gender, environmental, other social issues.

ORGANIZATIONAL WRITING/EDITING/MANAGEMENT

- | | |
|-----------------------------|--|
| 1999-present
Oakland, CA | <p>Communications and Fundraising Consultant (DBA: Writing for Community Success)</p> <ul style="list-style-type: none"> • Write and edit web content, grant proposals, reports, and/or other collateral for hundreds of nonprofit, foundation, small business, other organizational clients • Edit book manuscripts for independent publication
<i>Sample books: Move Our Message! How to Get America's Ear: A Handbook for Progressives; Deep Green Yoga: How Nature's Patterns Simplify Our Poses and Deepen Our Connection to the Planet; Healthy Bones Made Simple; Skyview: A Sistah's View of the World, Paris Edition; You Can Be Healthy At Any Age: 17 Practical Guidelines To a Healthy Life!</i> • Conduct customized writing workshops/courses/keynote speeches for community organizations, universities, and conferences across the country (see below). • Provide in-person and online individual and group writing coaching for the social sector. Includes the online Grantwriter's FastTrack Coaching Program. • Publish newsletter, tip sheets, website: writingtomakeadifference.com • Manage all business development and marketing, client relations • Manage sub-contractors |
| 2012-present
Oakland, CA | <p>Founder and Host, Writing Wednesdays</p> <ul style="list-style-type: none"> • Host and produce a podcast on writing-related topics for a national audience • Interview guest speakers from associated fields |
| 2012-present
Oakland, CA | <p>Co-founder/Presenter, Sustainable FundRaising Institute</p> <ul style="list-style-type: none"> • Deliver distance-learning programs via webinar to national, regional and statewide associations of nonprofits and foundations • Coordinate and market programs |
| 2011 | <p>Author, <i>Writing to Make a Difference: 25 Powerful Techniques to Boost Your Community Impact</i></p> <ul style="list-style-type: none"> • Published 365-page reference/workbook on marketing and fundraising for professionals in socially responsible organizations • Planned and implemented all book production, promotion, and marketing • <u>Awards:</u> 2011 ForeWord Reviews "Book of the Year Award", Gold; 2011 Independent Publisher Book Award ("IPPY"), Silver; 2011 E-lit Electronic Book Award, Gold; nominated: 2012 Terry McAdam Award |

- 1997 – 1999
San Francisco, CA
- Grants and Corporate Funding Manager, Equal Rights Advocates**
- Researched, planned, wrote, and tracked all foundation and corporate grant proposals, activity reports, and event solicitations for \$1.2 million nonprofit organization
 - Wrote, edited extensively for quarterly newsletter, Annual Report, website, other marketing materials
- Summer 1996
Ciudad Colon,
Costa Rica
- Graduate Assistant, Feminist International Radio Endeavor**
- Co-edited 300+-page book, *Women's Voices on FIRE* (2000)
 - Hosted live and pre-recorded radio productions
- 1995-1997
Athens, OH
- Editor, Appalachian Access AmeriCorps**
- Wrote, designed, and produced monthly newsletter for local arm of federal program
 - Assisted with reports, volunteer coordination, office management
- 1994-1995
Boston, MA
- Development Assistant, Park Square Advocates**
- Wrote/edited funder correspondence, grant proposals, and newsletter articles for New England-wide civil rights law firm
 - Maintained donor database
- 1993-1994
Cambridge, MA
- Editorial Consultant, University Conversion Project**
- Co-edited *Guide to Uncovering the Right on Campus* [excerpted in *Eyes Right!*, South End Press, 1995]. Contributed to promotion via press releases, press conference, etc.
 - Researched, solicited, wrote, copyedited and/or proofread informational, promotional materials such as newsletters, brochures, flyers, grant proposals

INDEPENDENT JOURNALISM

- 1993-present
various locations
- Independent Journalist**
- Author regular online columns: “Writer’s Block” on OpportunityKnocks.org (2007-present) and “Write Right with Dalya” on Idealist.org (2006)
 - Research and write opinion pieces, features, news, profiles, reviews for national, regional and local magazines, newspapers, and websites
Sample media outlets: *Development Education Journal, National Business Employment Weekly* (College Supplement), *Boston Globe; Connections Magazine* (Golden Gate University), *The Oakland Tribune, Workforce Diversity; The Diversity Factor; Boston Book Review; Sojourner; Young Children; Somerville Journal*
 - Co-produced occasional radio programs with National Radio Project's Women's Desk
- 1997-1998
Columbus, OH
- Opinion Columnist, *The Columbus Dispatch***
- Wrote opinion column on current international, intercultural, gender issues (1-2 times per month)
- 1995, 1996
Athens, OH and
Cambridge, MA
- Co-host/Producer, local radio stations**
- Scripted, recorded, and edited 7-minute radio feature entitled "Women’s Voices From Around the World" [aired on Women’s International News Gathering Service]
 - Researched and interviewed guests on live radio concerning women’s public affairs
- Summer 1994
Somerville, MA
- Editorial Assistant for published author**
- Provided editorial input on Melissa Everett’s 400-page book manuscript, *Making a Living While Making a Difference* (1995, Bantam)

1992-1995 **Editorial Collective Member, *Dollars & Sense Magazine***
 Somerville, MA • Wrote and proofread articles, via team, for national popular economics bimonthly

PROFESSIONAL MEMBERSHIPS/RECOGNITION

- Member, Alliance for Nonprofit Management (2015-present)
- Founding Member, Good Point Collective (2014 –present)
- Member, Bay Area Editors' Forum (2013-present)
- Member, Independent Communicators' Roundtable (2013-present)
- East Bay Toastmasters: Competent Communicator Award (2011); Vice President of Public Relations (2011); Member (2009-2012)
- Selected Reviewer, applicants for California's organizational grantees, AmeriCorps (2009)
- Member, Advisory Board, Social Sector Leadership Certificate Program, John F. Kennedy University (2008-2009)
- Member, Progressive Consultants' Network (2008-present)
- Member, Board of Directors, Bay Area International Development Organizations (2004-2008)
- Listee, *Marquis Who's Who in America* (2004-present)
- Member, Young Nonprofit Professionals Network (1997-present)

EDUCATION

June 1997 M.A.: International Affairs (Communication & International Development)
 Ohio University Specializations: print/radio journalism; gender studies; Latin America

Summer 1995 Intermediate/Advanced level Spanish
 Guatemala Centro Maya de Idiomas, cooperatively run language school

April 1992 B.A.: International Studies (with honors); Certificate: Women's Studies
 University of Specializations: economics, developing countries
 North Carolina,
 Chapel Hill

OTHER EXPERIENCE

2013-present Volunteer mentor, East Bay College Fund
 1990s Tutor in English as a Second Language
 Various locations
 Summer 1989 Cultural exchange volunteer, Operation Crossroads Africa
 Ivory Coast

OTHER LANGUAGES

- Spanish (conversational)
- French (reading)

REFERENCES Available on request

SPEAKING APPEARANCES

Since 2002, Dalya Massachi has helped her audiences reach their fundraising and outreach goals. She has presented writing technique seminars in person to several thousand participants across the U.S., as well as to international participants via online presentations. This work has included sessions in partnership with a variety of local, regional and national community organizations and universities.

One of her favorite comments from a workshop participant is: "I am no longer clueless. Now I am dangerous!"

Conferences/Public Workshops

American Humanics National Conference
 Assn of Fundraising Professionals (Wine Country Chapter)
 Assn of Lutheran Development Executives (Denver Chapter)
 Bay Area BusinessWoman's Expo
 Bay Area International Development Organizations
 Bridge to Integrated Marketing & Fundraising Conference
 Center for Nonprofit Advancement
 Center for Volunteer & Nonprofit Leadership of Marin
 CompassPoint Nonprofit Services
 Craigslist Foundation Boot Camp
 Dayton Metro Library
 Denver Public Library
 Eco-Net (Seattle)
 East Bay CBO Center
 East Bay Church of Religion Science Jobseekers
 Emerging Practitioners in Philanthropy (Bay Area Chapter)
 Fair Trade Federation national conference
 Foundation Center (San Francisco and Atlanta)
 Grant Professionals Assn (Miami Valley, OH)
 Grant Professionals Assn (Heart of America)
 Grant Professionals Assn National Conference
 Grassroots Institute for Fundraising Training Conference
 Impact Hub (San Francisco and Berkeley)
 Independent Communicators Roundtable
 Media Alliance
 Money for Our Movements Conference
 National Assistance League Conference
 National Conference on Volunteering & Service
 National Council of Nonprofit Organizations
 Net Impact
 Northern California Human Resources Assn conference
 Oakland Chamber of Commerce Nonprofit Roundtable
 Opportunity Knocks Career Conference
 Rotary Club of El Sobrante
 San Francisco Arts & Media Expo
 San Francisco Writers' Conference
 Santa Cruz County Community Foundation
 Silicon Networks Nonprofit Conference

SPIN Academy
 Taproot Foundation
 Toastmasters District 57 Conference
 Women's Funding Network national conference
 Writing for Change Conference
 Young Nonprofit Professionals Network

Private Workshops

Fund for International Nonprofit
 Development
 Insight Center for Community Economic
 Development
 Male Contraceptive Resource Center
 National Council on Crime and Delinquency
 Rose Foundation for Communities &
 Environment
 Sports4Kids
 TechSoup
 Tides Center

Universities

California State University-East Bay
 Grand Valley State University
 Kennesaw State University
 San Francisco State University -
 Dept. of Social Work
 University of California-Berkeley
 Career Week
 University of California-Berkeley -
 Peace Studies Dept.

Webinars

Alliance for Children & Families
 Author Learning Center
 GiftWorks
 NetworkForGood
 NonprofitWebinars
 PA Assn of Nonprofits
 People-on-the-Go

TV/Radio Interviews

- Author Learning Center
- *Chronicle of Philanthropy* “Fundraising Fundamentals” podcast
- Grant Writing USA/National Grant Professionals Association Conference
- KPIX-TV San Francisco
- Nonprofit Development Series
- OK Radio
- ToastmasterTime TV