

# Dalya F. Massachi

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**SUMMARY:** Approximately 25 years of professional experience in writing and editing for social sector organizations; writing training and coaching; fund development and management; independent journalism; online and offline research. Highly knowledgeable on cross-cultural, environmental, gender, and variety of other social issues.

## ORGANIZATIONAL WRITING/EDITING/MANAGEMENT

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| 1999-present<br>Oakland, CA | <p><b>Communications and Fundraising Consultant (dba: Writing for Community Success)</b></p> <ul style="list-style-type: none"> <li>• Write and edit web content, grant proposals, reports, audio/video scripts, and/or other collateral for scores of nonprofit, foundation, university, small business, and other clients (<i>see below for list</i>)</li> <li>• Perform developmental editing on book manuscripts for publication by independent authors/traditional publishers<br/><i>Sample books: Forging Justice, Generating Joy: Planning Our Cities With and For Young People (forthcoming), Move Our Message! How to Get America's Ear: A Handbook for Progressives; Deep Green Yoga: How Nature's Patterns Simplify Our Poses and Deepen Our Connection to the Planet; Healthy Bones Made Simple; Skyview: A Sistah's View of the World, Paris Edition; You Can Be Healthy At Any Age: 17 Practical Guidelines To a Healthy Life!; Caring &amp; Engaging Schools: Partnering with Family and Community to Unlock the Potential of High School Students in Poverty</i></li> <li>• Conduct customized writing workshops/courses/keynotes/webinars for community organizations, universities, and conferences across the country. Includes the interactive online course, "Grant Writing &amp; Management", co-produced with TechSoup (<i>see below for complete list</i>)</li> <li>• Provide in-person and online individual and group writing coaching for the social sector.</li> <li>• Publish newsletter, blog, tip sheets, website: <a href="http://writingtomakeadifference.com">writingtomakeadifference.com</a></li> <li>• Manage all business development, marketing, client relations, sub-contractors</li> </ul> |
| 2012-2014<br>Oakland, CA    | <p><b>Founder and Host, Writing Wednesdays</b></p> <ul style="list-style-type: none"> <li>• Host and produce a podcast on writing-related topics for a national audience</li> <li>• Interview guest speakers from associated fields</li> </ul>   |
| 2012-2014<br>Oakland, CA    | <p><b>Co-founder/Presenter, Sustainable FundRaising Institute</b></p> <ul style="list-style-type: none"> <li>• Deliver/record distance-learning programs via webinar to national, regional and statewide associations of nonprofits and foundations</li> </ul>   |
| 2011                        | <p><b>Author, <i>Writing to Make a Difference: 25 Powerful Techniques to Boost Your Community Impact</i></b></p> <ul style="list-style-type: none"> <li>• Published 365-page reference/workbook on marketing and fundraising for professionals in socially responsible organizations</li> <li>• Planned and implemented all book production, promotion, and marketing</li> <li>• <u>Awards:</u> 2011 Foreword Reviews "Book of the Year Award", Gold; 2011 Independent Publisher Book Award ("IPPY"), Silver; 2011 E-lit Electronic Book Award, Gold; nominated: 2012 Terry McAdam Award</li> </ul>  |

- 2000-2004  
San Francisco  
Bay Area, CA
- Founding Director, Bay Area International Development Organizations (and Board Member, 2004-2008)**
- Led network of international development organizations in the Bay Area
  - Initiated a collaborative website, online newsletter, events, and other marketing and fundraising support
  - Included extensive volunteer coordination
- 1997 – 1999  
San Francisco, CA
- Grants and Corporate Funding Manager, Equal Rights Advocates**
- Researched, planned, wrote, and tracked all foundation and corporate grant proposals, activity reports, and event solicitations for \$1.2 million nonprofit organization
  - Wrote, edited extensively for quarterly newsletter, Annual Report, website, other marketing materials
- 1996  
Ciudad Colon, Costa Rica
- Editorial Intern**
- Co-edited 300+-page book, *Women's Voices on FIRE* (2000)
  - Hosted live and pre-recorded radio productions
- 1995-1997  
Athens, OH
- Editor, Appalachian Access AmeriCorps**
- Wrote, designed, and produced monthly newsletter for local arm of federal program
  - Assisted with reports, volunteer coordination, office management
- 1994-1995  
Boston, MA
- Development Assistant, Park Square Advocates**
- Wrote/edited funder correspondence, grant proposals, and newsletter articles for New England-wide civil rights law firm
  - Maintained donor database
- 1993-1994  
Cambridge, MA
- Editorial Consultant, University Conversion Project**
- Co-edited *Guide to Uncovering the Right on Campus* [excerpted in *Eyes Right!*, South End Press, 1995]. Contributed to promotion via press releases, press conference, etc.
  - Researched, solicited, wrote, copyedited and/or proofread informational, promotional materials such as newsletters, brochures, flyers, grant proposals

## INDEPENDENT JOURNALISM

- 1993-2015  
various locations
- Independent Journalist**
- Author regular online columns: “Writer’s Block” on OpportunityKnocks.org (2007-2015) and “Write Right with Dalya” on Idealist.org (2006)
  - Research and write opinion pieces, features, news, profiles, reviews for national, regional and local magazines, newspapers, and websites  
Sample media outlets: *Development Education Journal*, *National Business Employment Weekly* (College Supplement), *Boston Globe*; *Connections Magazine* (Golden Gate University), *The Oakland Tribune*, *Workforce Diversity*; *The Diversity Factor*; *Boston Book Review*; *Sojourner*; *Young Children*; *Somerville Journal*
  - Co-produced occasional radio pieces with National Radio Project's Women's Desk
- 1997-1998  
Columbus, OH
- Opinion Columnist, *The Columbus Dispatch***
- Wrote opinion column on current international, intercultural, gender issues (1-2 times per month)

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|---|--|
| 1995, 1996<br>Athens, OH and<br>Cambridge, MA | <b>Co-host/Producer, local radio stations</b> <ul style="list-style-type: none"> <li>• Scripted, recorded, and edited 7-minute radio feature entitled "Women's Voices from Around the World" [aired on Women's International News Gathering Service]</li> <li>• Researched and interviewed guests on live radio concerning women's public affairs</li> </ul> |
| Summer 1994<br>Somerville, MA                 | <b>Editorial Assistant for published author</b> <ul style="list-style-type: none"> <li>• Provided editorial input on Melissa Everett's 400-page book manuscript, <i>Making a Living While Making a Difference</i> (Bantam, 1995)</li> </ul>  |

## PROFESSIONAL MEMBERSHIPS

- Independent Communicators' Roundtable (2013-present)
- Progressive Consultants' Network (2008-present)
- Young Nonprofit Professionals Network (1997-present)
- Social Enterprise Alliance (2016–2017)
- Bay Area Editors' Forum (2013-2016)
- East Bay Toastmasters: Vice President of Public Relations (2011); Member (2009-2012); Competent Communicator Award (2011)
- Social Sector Leadership Program, John F. Kennedy University, Advisor (2008-2009)

## VOLUNTEER EXPERIENCE

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| 2010-present<br>2013-2017<br>2009<br>Summer 1989 | Community theater stage plays/play readings<br>Mentor, East Bay College Fund<br>Selected Reviewer, applicants for California's organizational grantees, AmeriCorps<br>Cultural exchange volunteer, Operation Crossroads Africa (Ivory Coast) |
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## EDUCATION

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|---|---|
| June 1997<br>Ohio University                                  | M.A.: International Affairs (Communication & International Development)<br>Specializations: print/radio journalism; gender studies; Latin America |
| Summer 1995<br>Guatemala                                      | Intermediate/Advanced level Spanish<br>Centro Maya de Idiomas, cooperatively run language school  |
| April 1992<br>University of<br>North Carolina,<br>Chapel Hill | B.A.: International Studies (with honors); Certificate: Women's Studies<br>Specializations: economics, developing countries                       |

## OTHER LANGUAGES

- Spanish (conversational)
- French (reading)

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| <b>REFERENCES</b> | Available on request or at <a href="https://www.linkedin.com/in/dalyam">Linkedin.com/in/dalyam</a> |
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## **SPEAKING APPEARANCES**

Since 2002, Dalya Massachi has helped her audiences reach their fundraising and outreach goals. She has presented writing technique seminars in person to several thousand participants across the U.S., as well as to international participants via online presentations. This work has included sessions in partnership with a variety of local, regional and national community organizations and universities.

### **Conferences/Public Workshops**

American Humanics National Conference  
 Assn of Fundraising Professionals (Wine Country Chapter)  
 Assn of Lutheran Development Executives (Denver Chapter)  
 Bay Area BusinessWoman's Expo  
 Bay Area International Development Organizations  
 Bridge to Integrated Marketing & Fundraising Conference  
 Center for Nonprofit Advancement  
 Center for Volunteer & Nonprofit Leadership of Marin  
 CompassPoint Nonprofit Services  
 Craigslist Foundation Boot Camp  
 Dayton Metro Library  
 Denver Public Library  
 Eco-Net (Seattle)  
 East Bay CBO Center  
 East Bay Church of Religion Science Jobseekers  
 Emerging Practitioners in Philanthropy (Bay Area Chapter)  
 Fair Trade Federation national conference  
 Foundation Center (San Francisco and Atlanta)  
 Grant Professionals Assn (Miami Valley, OH)  
 Grant Professionals Assn (Heart of America)  
 Grant Professionals Assn National Conference  
 Grassroots Institute for Fundraising Training Conference  
 Impact Hub (San Francisco and Berkeley)  
 Independent Communicators Roundtable  
 Media Alliance  
 Money for Our Movements Conference  
 National Assistance League Conference  
 National Conference on Volunteering & Service  
 National Council of Nonprofit Organizations  
 Net Impact  
 Northern California Human Resources Assn Conference  
 Oakland Chamber of Commerce Nonprofit Roundtable  
 Opportunity Knocks Career Conference  
 Philantrepreneur Foundation's Impact Learning Int'l Conference  
 Rotary Club of El Sobrante  
 San Francisco Arts & Media Expo  
 San Francisco Writers' Conference  
 Santa Cruz County Community Foundation  
 Silicon Networks Nonprofit Conference  
 SPIN Academy  
 Taproot Foundation  
 Toastmasters District 57 Conference  
 Women's Funding Network national conference  
 Writing for Change Conference  
 Young Nonprofit Professionals Network

### **Private Workshops**

Fund for International Nonprofit  
 Development  
 Insight Center for Community Economic  
 Development  
 Male Contraceptive Resource Center  
 National Council on Crime and Delinquency  
 Rose Foundation for Communities & Environ.  
 Sports4Kids  
 TechSoup  
 Tides Center

### **Universities**

California State University-East Bay  
 Grand Valley State University  
 Kennesaw State University  
 San Francisco State University –  
 Dept. of Social Work  
 University of California-Berkeley  
 Career Week  
 University of California-Berkeley -  
 Peace Studies Dept.

### **Webinars**

Alliance for Children & Families  
 Author Learning Center  
 Charity How To  
 GiftWorks  
 NetworkForGood  
 NonprofitWebinars  
 Pennsylvania Assn of Nonprofits  
 People-on-the-Go  
 TechSoup

### **TV/Radio**

Author Learning Center  
*Chronicle of Philanthropy* "Fundraising  
 Fundamentals" podcast  
 Grant Writing USA  
 Grant Professionals Association Conference  
 KPIX-TV San Francisco  
 Nonprofit Development Series  
 OK Radio  
 ToastmasterTime TV

## CLIENT LIST: 1999-PRESENT

### **Nonprofit Clients**

1. Acta Non Verba: Youth Urban Farm
2. Appalachian Community Federal Credit Union
3. Asian Law Caucus
4. Asian Pacific American Leadership Project
5. Bay Area Immigrant Rights Coalition
6. Bayview Opera House
7. Black Organizing Project
8. California PACE Association
9. California Reinvestment Coalition
10. California Youth Connection
11. Center for Assessment and Policy Development
12. Center for Elders' Independence
13. Center for Gender & Refugee Studies
14. Center for Third World Organizing
15. Chinatown Community Children's Center
16. Circle The Earth
17. Climateworks
18. Compassion International
19. Conscious Capitalism - Bay Area
20. Consortium for Global Development
21. Electronics TakeBack Coalition
22. Equal Rights Advocates
23. Faith Home Teen Challenge
24. Fred Finch Youth Center
25. Full Spectrum
26. GirlSource
27. Gooden College Connection
28. Health Trust
29. Hearts & Minds Alliance
30. Helping Hands of Vegas Valley
31. Horizons Unlimited
32. Independent Press Association
33. InterAction
34. International Development Exchange
35. JVS
36. Law Center for Families
37. Lawyers' Committee for Civil Rights of the SF Bay Area
38. Male Contraceptive Information Project
39. Merrohawke Nature School
40. Metaphor Project, The
41. National Council on Crime & Delinquency
42. National Economic Development & Law Center
43. National Network to Eliminate Disparities in Behavioral Health
44. National Radio Project, Women's Desk
45. NativeWeb
46. New Door Ventures
47. Oakland Hebrew Day School
48. On Lok
49. OneFam
50. Operation Manna
51. OpportunityKnocks.org
52. Project Change
53. Public Allies

54. Rebuilding Together Oakland/East Bay
55. ReImagine Science
56. Restore Women's Wellness
57. San Francisco Community Music Center
58. Sonoma County Conservation Action
59. TechSoup Global
60. Transform
61. U.S. Organization for Medical & Educational Needs
62. Walls of Hope
63. Wardrobe for Opportunity
64. Washoe Meadows Community
65. Women's Funding Network
66. Women's Institute for Leadership Development for Human Rights
67. Women's Leadership Alliance
68. World Neighbors
69. World PULSE
70. Youth in Mind

### **Universities**

1. California State University-East Bay
2. Grand Valley State University
3. Holy Names University
4. Kennesaw State University
5. San Francisco State University (Dept. of Social Work)
6. University of California -Berkeley (Center for Cities + Schools)

### **Foundations**

1. CFLeads (community foundation network)
2. Common Counsel Foundation
3. Fund for International Nonprofit Development
4. Groundswell Fund
5. Rose Foundation for Communities and the Environment

### **Small Business/Entrepreneur Clients**

1. Individual book authors
2. Singularity University
3. Two Parrot Productions
4. WonderWorks